### **APPLICATIONS ARE DUE BY OCTOBER 31, 2017**

# NOTICE: ALL APPLICANTS MUST SUBMIT A \$200 NON-REFUNDABLE APPLICATION FEE, PAYABLE TO "SF CHINESE CHAMBER OF COMMERCE"

## <u>ALL MARCHING UNITS, EXCEPT FOR SCHOOL MARCHING BANDS, ARE LIMITED TO 50 PEOPLE</u> 30 second repeatable routine is suggested for all groups

### Southwest Airlines® Chinese New Year Festival and Parade The Year of the Dog

| Chinese New Year Flower Market Fair                 | Sat-Sun, February 10-11, 2018 |
|-----------------------------------------------------|-------------------------------|
| Chinese New Year's Day                              | Fri, February 16, 2018        |
| Chinese New Year Basketball Jamboree                | Sat, February 17, 2018        |
| Miss Chinatown USA Pageant                          | Thu, February 22, 2018        |
| Miss Chinatown USA Coronation Ball                  | Fri, February 23, 2018        |
| Southwest Airlines® Chinese New Year Parade         | Sat, February 24, 2018        |
| Chinese New Year Community Street Fair              | Sat-Sun, February 24-25, 2018 |
| SF Chinese Chamber of Commerce/CCHP/                |                               |
| Chinatown YMCA Chinese New Year Run 5K/10K Run/Walk | Sun, March 4, 2018            |

For information about festival events, call the Chinese Chamber of Commerce at 415 982-3071. Inquiries about the Chinese New Year Parade may be directed to 415 889-8823. For the Basketball Jamboree, contact Kenny Lee at hoopsterslee@gmail.com, and for the Run/Walk, call the Chinatown YMCA at 415 576-9622. Visit our website, www.chineseparade.com, for more information and updates.

# 2018 SOUTHWEST AIRLINES® CHINESE NEW YEAR PARADE PRELIMINARY DATA SHEET

Additional pages may be added if necessary

This is not an invitation to participate in the 2018 Southwest Airlines® Chinese New Year Parade. This is an application for participation and is designed to provide the Parade Office with information about your group's proposed involvement in the Parade. Participation in the Parade is by **INVITATION ONLY.** 

Please enclose the fee and a photograph or video of your group with the application form.

| NAME OF ORGANIZATION                                                                  |                             |     |                                                            |
|---------------------------------------------------------------------------------------|-----------------------------|-----|------------------------------------------------------------|
| ARE YOU A PROFESSIONAL ORGANIZATION? (CIRCLE RES                                      | PONSE)                      | YES | NO                                                         |
| CONTACT PERSON                                                                        |                             |     |                                                            |
| MAILING ADDRESS                                                                       |                             |     |                                                            |
| CITY/STATE/ZIP                                                                        |                             |     |                                                            |
| E-MAIL                                                                                |                             |     |                                                            |
| PHONE NUMBERS: DAYTIME ( )                                                            | EVENING (                   | )   |                                                            |
| # MARCHING MEMBERS (Marching unit limits: no more than 50 marchers, except elementary | school groups may have up t |     | OTHER WALKERS)erones; all participants must be in costume) |

DESCRIPTION OF GROUP (PERFORMANCE, COSTUMES, MUSIC, PROPS)

(No vehicles are allowed unless specifically approved by the Parade Committee)

| application, page 2                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| WHAT DO YOU PLAN TO DO IN THE 2018 CHINESE NEW YEAR PARADE?<br>F YOU ARE A MARCHING BAND, LIST THE MUSIC THAT YOU WILL PLAY. (CHINESE NEW YEAR TUNES ARE SUGGESTED |
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|                                                                                                                                                                    |
|                                                                                                                                                                    |
| IISTORY OF YOUR SCHOOL OR GROUP                                                                                                                                    |
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| UTURE APPEARANCES PLANNED                                                                                                                                          |
|                                                                                                                                                                    |
|                                                                                                                                                                    |
|                                                                                                                                                                    |
| OTHER NOTEWORTHY INFORMATION                                                                                                                                       |
|                                                                                                                                                                    |
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### ADDITIONAL \$300 LATE FEE IF APPLICATION OR FEE ARRIVES AFTER OCTOBER 31, 2017 (TOTAL \$500)

Send Data Sheets by U.S. mail or e-mail to:

Luciana Ng, Assistant Parade Coordinator Southwest Airlines® Chinese New Year Parade P.O. Box 3629 Hayward, CA 94540 luciana.ng@cnyparade.com

Tel (415) 889-8823

www.chineseparade.com

Invitations or declines to applicants will be mailed in December.

This event is sponsored in part by the San Francisco Hotel Tax Fund